LFP SOLUTIONS

you can

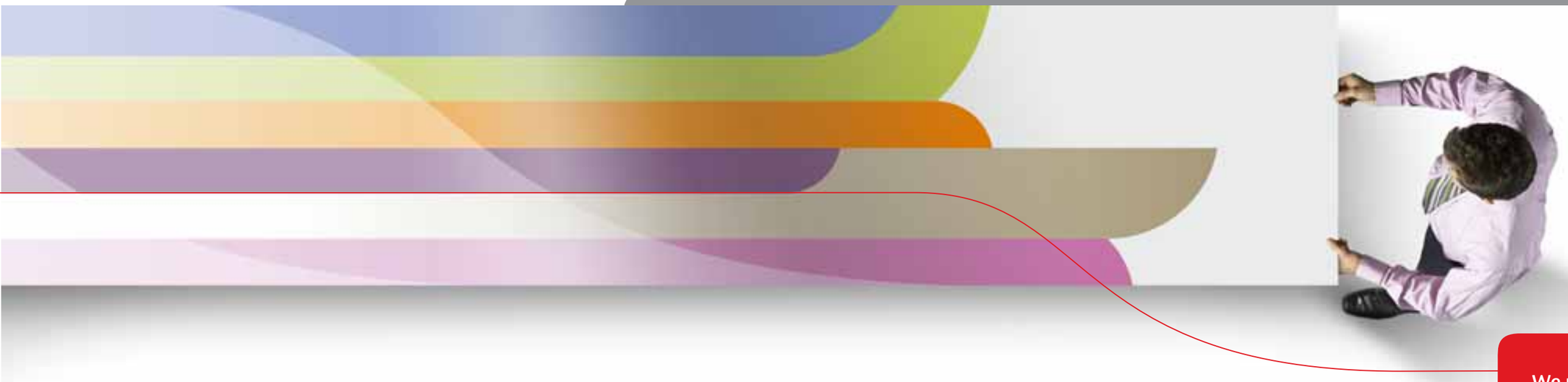
Canon

Large Format Print Solutions

A whole wide world of printing excellence

imagePROGRAF

PROOFING CAD/GIS CORPORATE FINE ART PHOTOGRAPHY POSTER & SIGN MAKING



Never-ending possibilities with large-format print

Sometimes bigger is better. At Canon, we've used our technological heritage in image reproduction and our detailed knowledge of large format production to develop an outstanding range of large format print machines to reflect this. Fit for an endless variety of applications – from proofing to sign making, fine art and CAD/GIS - they combine industry-leading colour ink jet reproduction with fast print speeds and ease-of-use to bring sizeable benefits to the printing world.

We understand how large format printing works in your world.

QUALITY TECHNOLOGICAL HERITAGE

Fit for your needs

We don't try to fit round pegs into square holes. That's why when you talk to Canon about large format reproduction; we'll take time to understand how you intend to use it to best improve your performance. We'll then recommend a solution that delivers this. Our devices are designed for a myriad of applications so however you choose to print, there's a solution to match - with a production range spanning 17" to 60".

17" to 60"

Committed to large format printing

We don't just talk about understanding our customers; we're in constant dialogue, establishing new ways in which large format reproduction can be used for maximum business impact. It's because of this that we're able to develop devices that consistently produce the most outstanding quality large scale reproduction, and that reflect the needs of a variety of applications.

Outstanding heritage, outstanding prints

Having been at the forefront of professional photography, and worked closely with print professional and creative service organisations for many years, we understand how to bring images to life in glorious colour. Some of our devices feature a new 12 ink full-colour pigment ink system with a one-inch dual-print-head giving reproduction at 1200 dpi with a 4 pl drop size and a total of 30,720 nozzles.

Pigment ink ensures high colour stability, special RGB colours create a wider colour gamut; and grey and photo grey ensure exceptional granularity An alternative 5 colour combined pigment and dye ink system produces 1200 dpi reproduction with a 4pl total of 15,360 nozzles. It's great for high speeds, solid characters and plain and glossy paper reproduction.

Proof with certainty – a big asset for your business

Beat deadlines with accurate sign-off on posters, packaging and brochures with Canon.

Exact colour matching and ease-of-use – perfect proofing from Canon.

> “Ineffective proofing adds unwanted days to an already tight timescale. I need a quicker and better way to achieve client sign-off to stay on schedule.”

QUICK TURNAROUND

12 colour printing process for enhanced colour gamut and reduced graininess

ALWAYS ACCURATE AND CONSISTENT

There’s less time than ever to get things done. That’s why you need proofs that can be delivered quickly and to everyone’s expectations. Perfect hues, shades and contrasts to keep designers happy, colour fidelity for pre-press operators and an exact match with final production for your clients. Now with Canon’s large format proofing solutions you can have it all.

12 colour print process

Digital proofing

It’s costly and time consuming to print a sample on an offset printer. But thanks to Canon’s large format proofing solutions, you can prepare proofs quickly and that precisely reflect the final print using our 12 colour pigment ink system. This way, sign off always happens on time and, should final alterations be required, they can be instantly implemented and deadlines unaffected.

Canon solutions

You can add value to the creative process with Canon. Whether you’re producing storyboards, packaging, posters, brochures, direct mail pieces or newsletters; you can save time and be in complete control of the proofing process.

Who can benefit?

Canon’s proofing solutions can make a big difference to your business. **They’re ideal for:**

Design agencies | Advertising agencies
Commercial printers | Pre-press houses

Large-format printing solutions that enable you to see the potential impact of every decision.

The definitive CAD & GIS solutions from Canon.

When the smallest details make the biggest difference

In the CAD or GIS environment, precision matters. We understand you need outstanding line accuracy and image quality, and the capabilities to not only think big but to print it. So, whether you're assessing a structural plan or mapping a transportation pattern, Canon's CAD/GIS solutions are designed to deal with detail.

“ In our GIS business, we need to visually assess the impact of alternative courses of action. It's only feasible with large format reproduction, exceptional line accuracy and image quality. ”

A B S O L U T E R E L I A B L E A C C U R A C Y

Reproduce the most complex plans in the simplest of ways.

C O N T R O L W I T H E A S E

Canon and CAD

If you're an architect, wide format production can dramatically improve the way you work. Sophisticated software coupled with Canon's production capabilities mean you can bring complex plans to life on the largest scale. Easy to implement and designed specifically for use with special media, you can be assured of outstanding line quality and colour reproduction – perfect for site plans, elevations and project presentations.

For MCAD (Mechanical Computer Aided Design) professionals, large format production can really help you share accurate information with others and gain approval at each stage in the design process.

Page width up to 60”

Canon and GIS

If you're involved in Graphical Information Systems you'll understand- as we do - how large format production can make decision making more effective. Canon solutions are fast and produce colours superbly, allowing trends and decision-based-analysis to be expertly performed time and time again.

Who can benefit?

Canon's large format solutions are **designed for use in the following environments:**

MCAD | Architects | Construction Engineering | GIS | EDA Petrochemical

Business communication that reaches a wider audience

Let Canon's large-format solutions enlighten your communication and enhance your prospects.

Achieve it all in-house with Canon large format print.

FULL BLEED CAPABILITY

Full bleed large-scale reproduction for visuals that get you noticed.

"Project planning is operationally important to us. If only we could improve communication to aid employee understanding, it would help achieve our goals."

HIGH QUALITY OUTPUT

Effective communication makes a big difference in business. That's why we've developed large format printing solutions that enable you to transform yours. See large-scale projects come to life; customer and internal presentations that always hit the mark. With Canon, you don't just need to think big you can act it too.

Present a better image

Don't compromise your potential with communication that doesn't reflect your brand values. Why not give yourself the capability to impress every single time, without the need to outsource your work? Communication such as exhibition panel, posters and roadshows can all be handled effortlessly "in-house" using Canon's large format reproduction.

General office communication can be transformed too. Project management, for example, is given added clarity with large format print. Ongoing performance can be shown in real detail and communicated clearly to project members, sponsors and project boards.

Full bleed on a large scale

Canon solutions

You'd be surprised how cost-effective it is to bring large scale production into your business. Canon's 12 colour pigment ink system is ideal for cost-conscious reliable, performance at speed, making it the perfect match for your business.

Who can benefit?

Business communication can be transformed with large format print. **It's ideal for:**

Marketing departments | Corporate print rooms
Communication departments

Change the way fine art is perceived. See things differently; see a new perspective with Canon.

Canon – creating new opportunities for fine art creation.

Achieve the greatest reward for your creativity

> **“We create fine art reproductions for a variety of galleries and collections. To offer something different we need to bring our work to life in a way that’s not limited by print size.”**

VARIED MEDIA

12 colour pigment ink jet technology can reproduce your most intricate artistic creations

ENDLESS POSSIBILITIES

Bring digital fine art creations to life in ways unthinkable with Canon’s large format fine art print solutions. Unlike with traditional “narrow format” printing there are no constraints on your creativity. So you can realise even your biggest ambitions thanks to glorious reproduction, colour accuracy and repeatability.

Stunning Output

Finest quality

Whether you create original artwork, or scan and re-imagine photos or the work of others, Canon’s large format production capabilities will completely change your perspective. From 17” to 60”, everything you do will look simply stunning.

Canon solutions

You can be assured of unbeatable colour accuracy and the capability to print on a variety of media with Canon. Full bleed capabilities and 12 colour pigment ink jet technology provides this, and colour management software ensures the highest production capabilities possible.

Who can benefit?

Anyone in involved in the fine art process will be benefit from Canon’s large format solutions. So whether you produce it or buy the artwork for galleries or collections, **Canon will make a difference:**

Artists | Museums | Art and Photo Centres
Print for Pay Art franchises | Print shops | Galleries

Large format print opens up a new world of business opportunities for professional photographers.

Canon Large Format Printers – realising the full potential of your creative visions.

Open your eyes and expand your field of vision

Super-fine ink technology for greater tonal depth.

“We specialise in portrait and lifestyle photography. We see an opportunity to capitalise by offering large scale high, quality photographic reproduction as a package for our customers.”

BORDERLESS PRINTING

Life continues to get better for photography professionals. Canon’s latest large format printing solutions make the ideal companion to our leading-edge digital EOS technology, allowing you to bring images to life in exceptional detail and on the largest scale possible.

offer end-to-end service

Imagination without boundaries

Sometimes we’re constrained by technology. Not with Canon. Capture anything and everything in glorious detail using Canon’s EOS digital camera technology and then see it in magnificent detail with large format production.

A different approach

There’s a marked increase in the demand for professionally produced lifestyle photography in the home. Canon’s large scale production enables you to embrace these changes. Now you can offer a complete end-to-end service with full scale production values to match.

Canon’s large format printing solutions add a new dimension to photographic reproduction. **They’re ideal for:**

Professional photographers | Portrait photographic studios
Lifestyle photographic studios | Photo labs | Photo finishers

Large-scale reproduction for the biggest impact

Posters and signs never looked better than they do when produced using Canon's large format printing solutions.

Deliver your messages in the way they were intended with Canon.

Big ideas don't go very far unless they're well executed. So when your customers ask you to produce hard-hitting poster campaigns, make sure they're delivered on time and really make an impact. Canon's outstanding large format print solutions provide consistently reliable borderless reproduction at high speeds. And UV-resistant ink means messages that stay fresh each and every day.

D U R A B L E P R I N T

"Our clients expect signs and posters that get their message across, whatever the conditions and however they're used. And colour accuracy and consistency must be second to none."

High speed and consistent productivity

F L E X I B L E S I Z E S

Outstanding production

Whatever you need to produce, you can do it confidently with Canon Large format production. Expect colours that really stand out, image durability for long life campaigns on a variety of media, and the speed and productivity that's needed to get the job done.

UV inks for longevity

Do whatever you want

There's no end to what you can achieve with Canon. Indoor signs, billboards, point of purchase, floor murals, vehicle graphics, and exhibition panels – the list is as wide as your imagination.

Who can benefit?

There's a whole host of companies that can benefit from **Canon's large format production capabilities:**

Sign makers | Copyshops | Billboard providers | Graphic arts bureaus
Photo labs | Reprographic houses | Exhibition builders

LARGE FORMAT PRINT SOLUTIONS

Talk to Canon for big opportunities from large format printing.

imagePROGRAF

FINE

LUCIA ink

L-COA

you can

Canon

Canon Inc.
www.canon.com

Canon Europa N.V.
www.canon-europe.com

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WWF Canon Europa NV Conservation Partner

Superior print quality only comes with Canon ink and media